

OFFICE OF CONGRESSMAN EARL BLUMENAUER
APPROPRIATIONS REQUEST FORM
FISCAL YEAR 2011

Instructions

1. Please complete the entire form. **All fields are required.**
2. Please do not **bold**, underline, or *italicize* responses.
3. Request forms must be submitted as a Word document.
4. All completed request forms and any supplemental materials must be submitted via email to:
Appropriations.Blumenauer@mail.house.gov
5. Please do not send more than one request per email.
6. All completed request forms must be submitted no later than **Friday, February 26, 2010.**
7. If you do not receive an email confirming receipt of your request within 48 hours of submission, please contact Stephanie Cappa in Congressman Blumenauer's Washington, D.C. office at 202-225-4811.

PLEASE NOTE: All appropriations requests submitted to Congressman Blumenauer's office will be made public on his website, as required by the House Committee on Appropriations.

Project Details

1. **Project title:** The Creative Exchange Materials Resource Library
2. **Organization name and address (the recipient of the funds):**
City of Portland
1221 SW Fourth Avenue, Room 410
Portland, OR 97204
3. **Contact information**
 - a. **Project's primary contact:** Dan Bates, Director of Government Relations
 - b. **Daytime telephone number/ mobile phone number:** 503-823-4130/ [REDACTED]
 - c. **Email Address:** dan.bates@ci.portland.or.us
 - d. **Project location (if different than organization's address):** Central City Portland
4. **Please describe the requesting organization's main activities.**
The City of Portland is a municipality incorporated in the State of Oregon.
5. **Is this organization a public, private non-profit or private for-profit entity?**
Public
6. **From what federal agency and account are you requesting funds (Please be specific -e.g., Department of Housing and Urban Development, Economic Development Initiatives account)?**
Financial Services and General Government Appropriations bill (US Small Business Administration).

7. Briefly describe the activity or project for which funding is requested (please keep to 500 words or less.)

Federal funding would be used to create a west coast, Portland-based library of materials for design firms and education institutions. The library will spur innovation to help companies involved in industries such as architecture, interior and landscape design, industrial design, footwear and apparel.

The Library will include: 1) a physical collection of materials and finishes, and information about those materials (properties, availability, price, etc.); 2) an on-site material archive (searchable database); and 3) materials research librarians, sourcing experts and scientists. The library will promote collaboration, connection and a deepened well of innovation to maximize business and design competitiveness and evolve Portland's standing as a significant global design leader.

Success within the design world demands constant innovation. In order for design firms to remain competitive, increase sales, and expand their workforce, they need to be able to access new materials and processes as often as every month. Right now, the only type of full-fledged "library" is in New York City. For Portland and Oregon based firms, it is prohibitive in both cost and distance.

8. What is the purpose of the project? Why is it a valuable use of taxpayer funds? How will the project support efforts to improve the economy and create jobs in Oregon?

This project is an important opportunity to link private industry with higher education. The initiative is being championed by Adidas, Ziba, Zimmer Gunsul Frasca, Skylab, Nau, University of Oregon, Portland State University, Pacific Northwest College of Art and Columbia Sportswear.

A successful Creative Exchange Materials Resource Library directly advances the City's adopted Economic Development Strategy from 2009 by investing endeavors which increase employment opportunities and provide competitive advantages for activewear and design oriented industries, as well as the linkage to higher education. It will position Portland and the region to be a global leader.

The project will create six new full-time staff over the course of five years with the potential of contracts with service providers to 1) develop an online database with detailed information about the materials; 2) provide the materials for the library; 3) provide legal, accounting and human resources counseling.

The materials library is to be located in the River District Urban Renewal Area, occupying approximately 8,000 square feet of space. The buildout will employ local contractors and construction workers. The project is anticipated to create 17 construction jobs based on an economic multiplier model and a \$ 1.2 million dollar construction budget.

Portland is the epicenter for the activewear industry evidenced by the location of major brands (including Nike, Adidas, Columbia Sportswear and Pendleton) as well as other companies that have chosen to start-up, expand or relocate here; i.e., Merrell, Li Ning, Icebreaker, Keen, Lucy and Nau. This is largely due to the local talent pool population existing in Portland and a demographic that is committed to an active outdoor lifestyle. Portland offers a "living lab" for active wear companies who want to design, develop and test product.

9. Has this project received federal appropriations funding in past fiscal years?

No

9a. If yes, please provide the fiscal year, Department, Account, and funding amount of any previous funding.

Funding Details

10. Amount requested for this project: \$500,000

11. Breakdown/budget of the amount you are requesting for this project (e.g., salary \$40,000; computer \$3,000):

The \$500,000 will be used to pay for costs associated with planning and pre-development work, architectural renderings and other related expenditures to build out the facility and make it operational. The goal is to officially open the library in February 2011.

12. What is the total cost of the project? \$1,900,000

13. Is this project scalable (i.e., If partial funding is awarded, will the organization still be able to use the funds in FY 2011)? Yes, the City and the Portland Development Commission (PDC) will scale the size and schedule of the library to match resources.

14. What other funding sources (local, regional, state) are contributing to this project or activity? (Please be specific about funding sources and funding amounts)

Tax Increment Financing:	\$1,200,000
City General Fund:	\$50,000
Other (private funding, etc):	\$150,000

15. Please list public or private organizations that have supported/endorsed this project.

Nau
Second Story Interactive
The Felt Hat
Skylab Architecture
Ziba Design
University of Oregon
Columbia Sportswear
Pacific Northwest College of Art
Zimmer Gunsul Frasca
Portland State University
Keen
Adidas
Vizworks

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Appropriations.Blumenauer@mail.house.gov

Washington, D.C. Appropriations Contact for Rep. Earl Blumenauer: Stephanie Cappa, 202-225-4811, Stephanie.Cappa@mail.house.gov

Oregon Appropriations Contact for Rep. Earl Blumenauer: Sarah Masterson, 503-231-2300, Sarah.Masterson@mail.house.gov

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